

MAKE LIFE EASIER FOR EVERYONE

Point-of-sale and information solutions for more efficient cities

Increase revenues



Improve traffic flows



Reduce pollution



THE CHALLENGES AHEAD

Today, over 50% of the world's population lives in urban areas.

Forecasts indicate that this will increase to 67% by 2030.

KEEPING TRAFFIC AND PEOPLE MOVING

If you consider how congested towns and cities are today, imagine what the situation will be like at the end of the next decade if current trends continue.

Without intervention and an integrated approach to parking and transport policies, congestion is likely to be much worse than today, as the suburbs expand outwards and cities upwards to accommodate the ever-increasing global population.

A BETTER WAY OF LIVING

Whether people are living in city centres or enjoying a more relaxed lifestyle in the suburbs, they want their lives to be as easy and pleasant as possible.

Good transport facilities are a major contributor to everyone's quality of life. So, the provision of fast, cost-effective and environmentally-friendly ways to move around is essential.

City
populations :
+ 34 %
by 2030

470 cities have over 1 million people
Plus an extra 340,000 by 2030

30 cities have over 10 million people
Plus an extra 3.4 million by 2030

20 cities have over 20 million people
Plus an extra 6.8 million by 2030

A MULTI-MODAL STRATEGY

One way of reducing congestion is to encourage the use of multi-modal means of transport. However, people have to know that their journeys will be quicker and easier if they park-up and switch to alternative and more environmentally-friendly forms of transport.

User-friendly parking facilities at transport hubs and close to town and city centres are essential if travel habits are to change. Travellers also need quick and easy ways to pay, both for parking and travel – and access to helpful, local information when they reach their destinations.

THINKING AHEAD

What is required is joined-up thinking – and that means joined-up solutions. An integrated approach to parking and private and public transport, together with the provision of information and value-added services, is the way to get people moving around more efficiently and to make life easier for everyone.

And that is what Parkeon is able to deliver.





30%
of urban traffic is
drivers looking
to park

PARKEON HAS THE SOLUTIONS...

...FOR POINT-OF-SALE, INFORMATION AND PAYMENT SERVICES

With over 40 years experience in parking and transport ticketing and payment systems, Parkeon is able to provide public and private operators with a wide range of integrated solutions.

They include a range of unattended terminals and systems that enable users to purchase goods and services, make payments and access innumerable sources of information, all of which are supported by a centralised management system.

Services include the use of parking and transport facilities, as well as the ability to book taxis and local hotels. The information provided ranges from 'What's On' guides, advertising and promotions from local businesses to 'Missing Person' alerts and traffic warnings.

PAYMENT MADE EASY

Parkeon offers a comprehensive and fully-integrated range of payment methods at each point-of-sale to provide customers with every opportunity to pay for services at their convenience.

They may be specified in almost any combination to suit the operator:

- ▶ Cash (coins, notes)
- ▶ Debit/credit cards
- ▶ Mobile phone solutions
- ▶ Smart cards
- ▶ Coupons



THE PARKEON POINT-OF-SALE & INFORMATION SOLUTIONS PORTFOLIO

Choose the one that is right for you.

USE THEM EVERYWHERE

Strada Evolution

World class design with a budget friendly price

Compact, cost-effective and mostly solar-powered solution with unequalled autonomy.



Strada PAL

Multi-services terminal, running on solar power

Features color screen and capacitive keyboard. Runs on Parkeon's cloud-based computing system, designed to create and deploy a host of valuable on-line services without going into the field.



FOR SPECIFIC ENVIRONMENTS



ToDler

Small, attractive and extremely user-friendly

Compact size, ease of installation and good looks mean ToDler can optimise available floor space. Mainly used for the fast collection of internet-booked tickets, on-platform and in off-station locations.



Galexio

Optimum functionality at an affordable price

Compact and fast ticket vending machine handling all payment methods. Easy-to-use interface. Fully weather-proofed for outside locations where AC mains power is available.



Astreo

Top of the line pay station with complete functionality

Self-service, mains-powered station that gives change and recycles coins, encodes and distributes smart cards.

Parkeon is in
**MORE THAN
4,000**
cities
worldwide

**OVER
40**
successful years
in payment
terminals

Strada Touch

Best-in-class user experience

The full color touch screen brings a new dimension to the terminal's functionality. Remote maintenance, update and control.



Whoosh!

Pay from anywhere!

Parkeon's mobile phone payment solution available for Android and iPhone platforms. Common monitoring interface for terminals and mobile transactions.



On-board TVM

Best choice for specific, constrained environment

Customer-operated sales machine for public transport vehicles.

Meets the special requirements for mobile use on vehicles.



Infigo

Ideal for attended on-board conditions

Manned sales and validation station, ideal for on-board conditions (i.e. vibrations, high operating speeds).



Operator's point-of-sale

Sell from anywhere

Combines on-line sales applications with a contactless card reader and printer to enable 3rd party agents to sell tickets. Provides passengers with information to plan best routes. Also available on portable point-of-sales terminals.



E-commerce

Distribute tickets at home

Enables the public to purchase, manage and download tickets via the web on their home or work computers.

SO MANY GOOD REASONS FOR CHOOSING PARKEON SOLUTIONS

Parkeon is highly experienced in advising town and city authorities and other operators around the world. The Company is fully-involved in advising them and developing new solutions, whilst also co-operating with partners to develop overall schemes, whilst maintaining the highest standards of excellence.

All the services that Parkeon provides are based on well-proven principles that were established when it was originally founded.

COST-EFFECTIVENESS

Investing in the best installations is always worthwhile, as thousands of customers around the world have discovered with their investment in Parkeon solutions.

RELIABILITY

With the longest Mean-Time-Between-Failure figures in the industry, Parkeon equipment is designed to optimise operators' revenues by maximising operational uptimes and providing a reliable service for users.

SECURITY

Parkeon's terminals are widely-acknowledged as the most secure unattended payment machines available. They are highly resistant to fraudulent access and vandalism.

EASY INSTALLATION

Solar-powered terminals are simply bolted to the ground, so ground works are minimal and no mains power connection is required.


The terminals may be commissioned as soon as they are installed and are easily re-sited, if necessary.

CONNECTIVITY

Utilising wireless technology means that no telecom connections are required to centrally manage the terminals and process bank card payments. This also saves time, disruption and expense.

EASY-TO-USE

Parkeon terminals are ergonomically-designed to be user-friendly. The clear and simple customer interfaces are menu-driven so that operation is instinctive.



300
solar-powered
terminals =
6,400 kg
of CO² saved
each year



OVER
100
MILLION
banking transactions
processed annually
in parking

SCALABILITY

Parkeon provides scalable platforms that ensure that its terminals and systems are compatible with the latest technologies in order to manage technological obsolescence. They also enable operators to comply with evolving regulations and to meet changes in usage and habits.

This extends the life of the terminals, reducing capital expenditure and protecting operators' investments in their installations.

DURABILITY

Parkeon's terminals reflect the Company's core value commitments to innovative engineering and superior construction. All equipment designed for outdoor use is built to withstand extreme weather conditions.

Operators can anticipate their terminals having a minimum operating life of 10 years. They just keep on working - whether exposed to very cold temperatures in Toronto (Canada) or 50°C+ in Jeddah (Saudi Arabia).

PIONEERS IN SOLAR POWER

Having pioneered the use of solar-powered terminals in the mid '90s, this green energy represents over 85% of annual sales to the parking industry.

Parkeon has led the way in the deployment of solar power in conjunction with PCI-EMV Chip & PIN and contactless payments, as well as touch screen technology.

LOWER ENVIRONMENTAL IMPACT

A prime objective of Parkeon has always been to minimise the environmental impact of its terminals from the initial design stage right through their construction, production, delivery, installation, daily operation, dismantling and recycling.

They are all at least 95% recyclable and fully-compliant with ROHS and WEEE directives.

SETTING THE STANDARDS

Parkeon has participated in the creation of the EN 14450 security standard and the creation and on-going revision of the EN 12414 parking terminal standard. The Company also sits on the ISO 14443 standards committee for contactless cards.



50
MILLION
transport ticketing
transactions
processed
each day

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